



## About the co-op

Citizens Co-op is a legal entity in the State of Florida that is structured to operate as a cooperative association. The aim of this co-op is to establish a natural food market in Gainesville, FL that is focused on supplying fresh local food and produce first and foremost. A larger vision includes building and enhancing the local food system in general, from soil to production to market to table and back to soil.

The volunteer steering committee is currently focused on member recruitment. It is important for us to reach 500 community members before we move forward in the business plan and secure additional funding for a store front. The reason for this conservative approach is to ensure the co-op is an economically viable business model, will be sustainable for generations to come, and contain strong buying power to keep costs low.

Therefore, it is up to each and every citizen of Gainesville and the surrounding area to make this vision a reality by purchasing a membership share today. The typical individual / household membership costs \$100, and there are low income and payment plan options available. Your money will not be spent until the 500 member benchmark has been reached, and is fully refundable at any time.

The co-op is founded on equitable membership shares, which carry equal voting rights and benefits. By investing in the co-op, you are making an investment in our community's future, our food system, and creating a thriving local hub for potential growth.