

## mission

Our mission is to help grow a community-based food system through the establishment of a cooperatively-owned food market.

## vision

We envision a thriving and vibrant full-service grocery store, owned by and operating for the benefit of our membership and the larger community.

To provide nutritious, wholesome food and other socially responsible goods and services to the community at fair prices, including an on-site café, juice bar, freshly prepared foods, and a certified kitchen for members' use

To create a business that serves our producer members and the farmers that produce our foods with a dependable market and fair prices

To provide the co-op staff with a living wage and rewarding and satisfying jobs

To operate the cooperative on a sound financial basis for the long term benefit of the cooperative members and the surrounding community

To create a non-hierarchical business model based upon respect, mutuality, and cooperation

To purchase the majority of our goods from trusted local growers, farmers, dairies, bakeries, artisans and other local businesses to create a strong economic base in the community and move toward regional self-sufficiency

To operate using environmentally sustainable practices outlined in Locals' Food Market Environmental Policy

To create a distribution network amongst local farms in order to supply the community with the freshest produce every day

To provide a delivery service throughout Alachua County

To provide a venue for any member to sell their goods in a supported marketplace

To nurture the relationship between people and their food through active community outreach programs and education programs concerning our food culture

To reach out to segments of the community not being served, in particular, low and/or fixed income members of the community

To work side by side with local non-profit organizations, schools, and other pertinent groups for progressive fundamental social change

To offer workshops and classes focused on food production, nutrition, cooking, and food activism

To be a thriving and vibrant community center

