

# Lucian Kragiel

## Board Questionnaire Responses

**1. Why would you like to serve on the Citizens Coop Board of Directors and what do you hope to accomplish?**

I would serve on the board for the purpose of helping and supporting the great effort of the founders in bringing such a valuable service to our community. I would hope to add business experience and business sense to this operation.

**2. As a member of the BOD there will be times when you disagree with decisions made by the majority of the board. How might these disagreements affect your duties as a board member?**

I find that most decisions reach consensus in a board of well intentioned intelligent people, and of course differing points of view must be accepted and given a chance to succeed.

**3. Board experience: Have you served on a board of directors before? If so, please describe the organization and your role**

I have served on various boards: City of Gainesville Greenspace Advisory Board, Cerro Osa (Co-operative Eco Lodge), Gainesville Builders Association, Florida Tibetan Buddhist Center, (Chair)

**4. As a board member, how would you guide the Co-op in fulfilling the values reflected in its mission statement?**

I support all the mission goals of the co-op, although the most important value to me is to operate the Co-op on a sound financial basis, which represents the basic responsibility to the members and to the employees. I am least enthusiastic about creating a non-hierarchical business model. Although I think that all members should have an avenue for input, I believe things work best when someone(s) is in charge, there are chains of command, and decision making is relegated to the proper person in the chain.

**5. What do you feel are Citizens Coop's primary challenges and biggest opportunities, and how could you help the coop meet these challenges and maximize their opportunities?**

I think the primary challenge is to create sales, and I would be interested in increasing membership and shoppers, and considering implementing an advertising budget to help accomplish this.

**6. In your opinion, what is the role of the Co-op in the community?**

I think the role of the co-op is to provide good pricing, a varied supply of products and to provide the members with confidence that these products are the best quality, healthiest and most environmentally conscious choices available, with price being a factor.

**7. Discuss what role you see yourself in fulfilling on the Board of Directors. How will you uphold the values of the co-op?**

The role I see myself providing is one of business sense, a proclivity for getting things done, and a desire to streamline governance processes and meetings.

A long, long time ago in a galaxy far, far away I founded a successful community oriented not-for-profit food store.

I have also lived for six years in an intentional community where all decisions were made by consensus and all resources and finances were shared, an experience which I would not like to repeat.

I have run a Home Building business for 25 years, with as many as 30 employees.

8. **What is/are your passion (s) and as a member of the BOD how will you channel that passion to benefit the members of the coop and our local community?**

My passion for the co-op is that we have a store where members and customers can shop which provides for as many of our consumer needs as possible, especially in the area of organic produce. For myself it reduces the need for me to purchase weekly food boxes in which I don't select the items or quantities, and trips to Fresh Market, Wards and the Farmer's Market. I also like the idea that it is our store, and the more we support it the more it supports us.

9. **Can you imagine any conflicts of interest that you might have regarding decision that the Board may have to make on behalf of coop owners? If so, describe.**

I can't think of any conflicts of interest.