

## **Sidhe (Claire McCulloch)**

### **Board of Directors Questionnaire**

- 1. Why would you like to serve on the Citizens Coop Board of Directors and what do you hope to accomplish?**  
I am enthusiastic about the co-op, and I would be honored to help co-create it.
- 2. As a member of the BOD there will be times when you disagree with decisions made by the majority of the board. How might these disagreements affect your duties as a board member?**  
I suspect not significantly in most cases. I may not be happy if I feel strongly about something, but I understand and expect there to be differences between people.
- 3. Board experience: Have you served on a board of directors before? If so, please describe the organization and your role.**  
I have not. But I have attended and observed co-op meetings.
- 4. As a board member, how would you guide the Co-op in fulfilling the values reflected in its mission statement?**  
I'm a very hands-on sort of person. I look for opportunities to create. Creating solutions for low and fixed income members of the community is a strong calling for me. I suspect I would naturally gravitate in that direction, although I love the creativity of finding solutions for other needs as well. I am good at finding ways to plug in and doing things that need to be done.
- 5. What do you feel are Citizens Coop's primary challenges and biggest opportunities, and how could you help the coop meet these challenges and maximize their opportunities?**  
The biggest opportunity is the wealth of alternative thought in the Gainesville area, and the creativity of the community. I feel the biggest challenge will be limited financial resources, and how that will affect people's spending habits.
- 6. In your opinion, what is the role of the Co-op in the community?**  
I am a strong believer in "food for people, not for profit". I feel the point of the co-op is to try to meet the needs of the community as best as it can. This emphasis is what makes it different from Ward's or Mother Earth. I understand the need for money for a business to survive, but I believe profit needs to be balanced with meeting the needs of the community as much as possible.
- 7. Discuss what role you see yourself in fulfilling on the Board of Directors. How will you uphold the values of the co-op? Please focus on professional experience and qualifications that will benefit the direction of Citizen's Co-op.**  
I am very good at identifying problems, and coming up with perhaps unusual solutions. As a housewife I learned to be creative and flexible, and keep the big picture in mind. I suspect I will be the wild card in a way, coming up with insight that others might not have thought of.
- 8. What is/are your passion (s) and as a member of the BOD how will you channel that passion to benefit the members of the coop and our local community?**  
The place where health and food meet has always been a huge drive in me, in large part due to my own health experiences. Helping those who's health is pulled down by harmful patterns really calls to me. I am a foodie as well. So my drive is to find ways

to enable people to overcome the obstacles of everyday life in a way that can help them reach healthier patterns. The coop is of course instrumental in this.

9. **Can you imagine any conflicts of interest that you might have regarding decision that the Board may have to make on behalf of coop owners? If so, describe.**  
I can't imagine any, no.