

# Local Food Roadshow

**Who:** Restaurants and caterers collaborating with farmers and vendors of locally-sourced products to provide samples of local foods at fundraisers and community events.

**Why:** To promote both locally grown foods and locally owned businesses.

**When and Where:** Spring 2010 venues – more to come!

March 20 (Saturday) Fundraiser for Kitchen Incubator  
5:00pm-8:00pm, Junction 30124, Waldo (set-up begins 2pm)  
*A carbon neutral event thanks to CarbonSolutions® and Neutral Gator*

April 12 (Monday) University of Florida Food Summit – Food on the Lawn  
Late morning/early afternoon, University of Florida, Gainesville

May 1 (Saturday) May Day 2010 at Swallowtail Farm with 2010 Eat Local Challenge kickoff  
12 noon, Swallowtail Farm, Alachua

May 30 (Sunday) 2010 Eat Local Challenge – Community Celebration  
Late afternoon, Location to be determined, Gainesville

**How:** Pick the dates of participation, obtain local food directly from local farmers, farmers markets or participating distributors, provide food samples (delivery coordination possible) and (if possible) personnel to promote restaurant and local food. Every sample must contain at least one locally grown food. Origin of food must be identified. Tax receipts available upon request.

## Ways to participate – choose as many as you can:

**March 20 Fundraiser for Kitchen Incubator, 30124 Coffee House, Waldo**

- Provide samples of local foods for fundraiser
- Table at fundraiser with samples and personnel
- Donate door prize/gift certificate for fundraiser
- Donate silent auction item/s

**April 12 UF's Food Summit – Food on the Lawn, University of Florida, Gainesville**

- Provide samples of local foods
- Table at Food on the Lawn with samples and personnel

**May 1 May Day 2010 at Swallowtail Farm, Alachua**

- Provide samples of local foods
- Provide personnel and equipment to cook food from farm

**May 30 2010 Eat Local Challenge – Community Celebration, Gainesville**

- Provide samples of local foods for Community Celebration
- Table at Community Celebration with samples and personnel
- Donate door prize/gift certificate for Community Celebration

## CONTACT PERSON

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